







## Top 3 Cost Effective Hybrid Vehicles

Passenger Cars: Hybrid & All-Gasoline Powered								Cost Factor Differentials			
	Make	Model	Trim	Transmission/ Drive Train	Total Fuel Costs	Total Maintenance Costs	Total Cost of Ownership	Hybrid Price Premium <sup>1</sup>	Hybrid Fuel Cost Savings <sup>2</sup>	Maintenance Cost Savings <sup>3</sup>	Hybrid Total Cost of Ownership Savings <sup>4</sup>
 	Ford	Fusion Hybrid	Platinum	4D Sedan	\$ 6,005	\$ 1,928	\$ 54,507	\$ (291)	\$ 5,021	\$ 1,693	\$ 6,640
	Ford	Fusion	Platinum	4D Sedan AWD	\$ 11,026	\$ 3,621	\$ 61,147				
 	Lincoln	MKZ Hybrid	Select	4D Sedan	\$ 6,417	\$ 2,723	\$ 54,135	\$ 487	\$ 4,706	\$ 1,178	\$ 3,049
	Lincoln	MKZ	Select	4D Sedan AWD	\$ 11,123	\$ 3,901	\$ 57,184				
 	Lexus	ES300h		4D Sedan	\$ 6,428	\$ 4,072	\$ 57,531	\$ 3,002	\$ 4,116	\$ 562	\$ 2,241
	Lexus	ES350		4D Sedan	\$ 10,544	\$ 4,634	\$ 59,772				


\*Vincentric performed analysis comparing the total cost of ownership of 2018 model year hybrid vehicles vs. a similar all-gasoline counterpart. This analysis uses data from July 2018 with results based on 15,000 kilometers per year over 5 years.


<sup>1</sup> **Price Premium** - Shows how much more (or less) is paid for the hybrid vehicle compared to a similar all-gasoline powered vehicle.

<sup>2</sup> **Fuel Cost Savings** - Shows the fuel savings of the hybrid vehicle compared to a similar all-gasoline powered vehicle.

<sup>3</sup> **Maintenance Cost Savings** - Shows the maintenance cost savings of the hybrid vehicle compared to a similar all-gasoline powered vehicle.

<sup>4</sup> **Total Cost of Ownership Savings** - Shows the cost of ownership savings of the hybrid vehicle compared to a similar all-gasoline powered vehicle.

 Represents the hybrid vehicles with over \$3,000 in fuel cost savings compared to a similar all-gasoline powered vehicle.

 Represents hybrid vehicles with lower total cost of ownership compared to a similar all-gasoline powered vehicle.